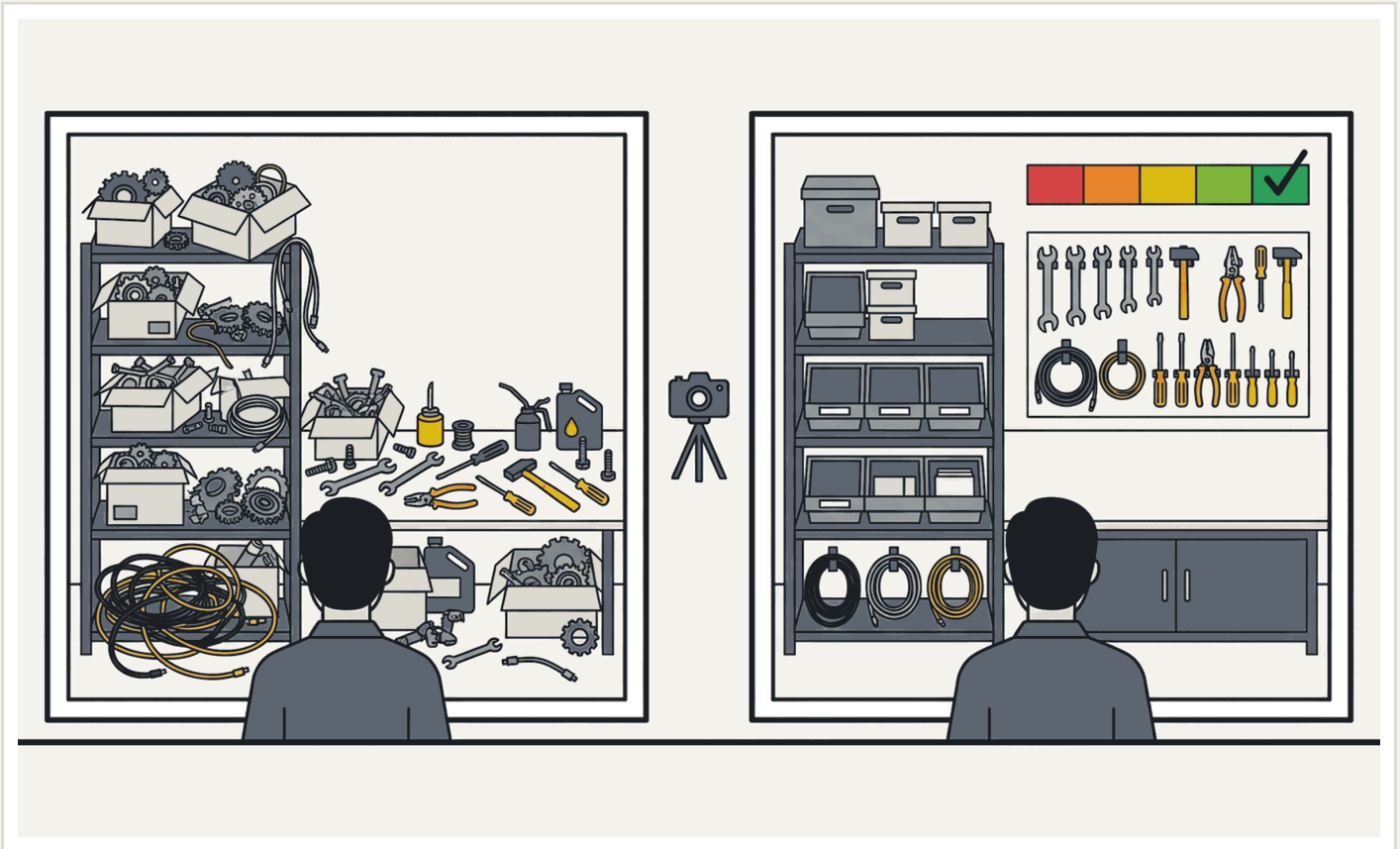


BEFORE & AFTER

Photograph it. Fix it. Prove it.

LEAN DAY TOOLKIT

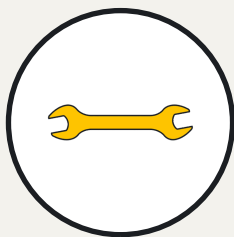


One sheet, two photographs, and the number that moved. A before-and- after board full of tidy corners nobody measured gets walked past - so this sheet refuses to print without a result or a named owner.



BEFORE

Photograph it as found



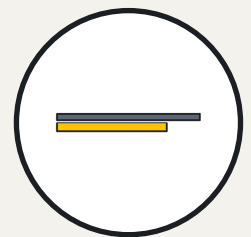
FIX IT

The work happens here



AFTER

Same spot, same angle



THE NUMBER

What moved, or who owns the follow-up

SHOOT BEFORE YOU TOUCH

The before photo is the one you cannot go back for.

SAME SPOT, SAME ANGLE

The pair only convinces if the frames match.

A NUMBER OR AN OWNER

The sheet will not publish on two photos and a paragraph - that is the point.

PUT IT ON THE WALL

Printed A4, dated, carrying your site's name.

Two photographs and a measured number beat a hundred words.